

Courtesy Listing of Claims:

1. (Currently Amended) A system for purchasing goods and services linked with broadcast media, comprising:

one or more broadcast radio receivers configured to receive in-band broadcast radio media and determine, based on the media, information relating to goods and services that can be purchased by persons receiving the media, each receiver further configured to collect data from monitored channels, selectively receive a purchase request, ~~and~~ record the purchase data for goods and services ~~that a person purchases~~ relating to the broadcast media, determine whether explicit identification data is present in the broadcast radio media, and generate an indication when the requested goods or services are not available for purchase, wherein the receivers are further configured to effectuate determination of the information relating to goods and services ~~can be determined~~ when the broadcast radio media does not include explicit identification data by sending the collected data to a server pertaining to purchase of the goods and services; and

one or more servers configured to selectively receive and verify purchase data sent from the one or more receivers wherein;

when the purchase data includes containing explicit identification data relating to goods and services that, upon verification at the one or more servers, the purchase is accomplishable without further interaction from the person, and

the one or more servers are further configured to use the sent collected data to identify the requested goods or services when the media does not include explicit identification data identifying the goods and services, whereupon the purchase is effectuated without further interaction from the person;

~~wherein upon verification of the purchase data, the purchased goods and services are directly downloaded to the broadcast radio receiver.~~

2. (Previously presented) The system of claim 1, wherein each broadcast radio receiver is in communication with a server.

3. (Previously presented) The system of claim 1, wherein each broadcast radio receiver is configured to store the purchase data and transmit the stored purchase data at a predetermined location.

4-6. (Canceled).

7. (Previously presented) The system of claim 1, wherein each broadcast radio receiver is a single device.

8. (Previously presented) The system of claim 1, wherein each broadcast radio receiver is comprised of at least two devices, to include a broadcast media receiver and a purchase selection device.

9. (Currently Amended) A broadcast radio receiver for purchasing goods and services linked with broadcast media, the broadcast radio receiver configured to receive in-band broadcast media and determine, based on the media, information relating to goods and services that can be purchased by persons receiving the media, the broadcast radio receiver further configured to collect data from monitored channels, selectively receive a purchase request, and record the purchase data for goods and services that a person purchases-linked with the broadcast media, determine whether identification data is present in the broadcast radio media, generate an indication when the requested goods or services are not available for purchase, effectuate the determination of the purchase data relating to the goods and services when the broadcast radio media does not include explicit identification information by sending the collected data to a server, and selectively transmit the purchase data or collected data to another computer device, wherein when the purchase data containing includes explicit identification information, that upon verification, the purchase is accomplishable without further interaction from the person; and wherein the broadcast radio receiver is configured to receive receiving a direct download of said purchased goods and services upon verification of the purchase, and wherein the information can be determined when the broadcast radio media does not include explicit information pertaining to purchase of the goods and services.

10. (Previously presented) The broadcast radio receiver of claim 9, further comprising a purchase selection indicator.

11. (Previously presented) The broadcast radio receiver of claim 9, wherein the broadcast receiver is further configured to the purchase data and transmit the stored data to a predetermined location.

12. (Currently Amended) A method for facilitating the purchasing purchase of goods and services linked with broadcast media, comprising:

~~receiving at a broadcast radio receiver in-band broadcast media and determining, by the broadcast radio receiver, based on the media, information relating to goods and services that can be purchased, wherein the information can be determined when the broadcast media does not include explicit information pertaining to purchase of the goods and services;~~

receiving at the broadcast radio receiver a purchase request;

collecting data from monitored channels;

determining whether explicit identification data is present in the broadcast media and generating an indication when the requested goods or services are not available for purchase;

effectuating the determination of the information relating to the requested goods and services when the broadcast media does not explicit identification information by sending the collected data to at least one server;

selectively recording purchase data at the broadcast radio receiver for a good or service associated with the purchase request;

sending, by the broadcast radio receiver, the purchase data or the collected data to the at least one server;

receiving the purchase data or collected data at the at least one server;

determining the information relating to the requested goods and services based on the collected data when the purchase data is not received; and

verifying the purchase data;

if not purchase data is present, determining information relating to the requested goods and services from the received collected data ~~from the broadcast radio receiver~~ at the least one server,

wherein ~~the purchase data containing information that upon verification at the at least one server,~~ the purchase is accomplishable without further interaction from the ~~person~~ receiver.

13. (Previously presented) The method of claim 12, wherein:
the step of sending the purchase data is sending the purchase data to a plurality of servers;
and
further comprising the step of storing the purchase data of one of the servers; and
wherein the step of verifying the purchase data occurs at a different server.
14. (Previously presented) The method of claim 12, wherein the step of sending the purchase data is sending the purchase data from the broadcast radio receiver to the server via a secure communication channel.
15. (Previously presented) The method of claim 12, further comprising the steps of:
storing the purchase data at the broadcast receiver; and
transmitting the stored data from the broadcast radio receiver to the server when the broadcast radio receiver is at a predetermined location.

16. (Previously presented) The method of claim 12, further comprising the steps of:
storing the purchase data at the broadcast radio receiver; and
transmitting the stored data from the broadcast radio receiver to the server at a
predetermined period of time.
- 17-19. (Canceled).
20. (Previously presented) The system of claim 8, wherein the at least two devices are
separate.
21. (Previously presented) The system of claim 1, wherein the purchased goods and services
are at least one song.
22. (Previously presented) The method of claim 12, wherein upon verification of the
purchase, at least one song being directly downloaded to the broadcast radio receiver.